



“As UK companies look for strategies to weather the recession it makes business sense to join the Carbon Trust campaign to cut costs by cutting carbon. We want to take £1 billion off the energy bills of UK plc over the next three years by saving at least £1m a day through cutting carbon emissions... Every business should be asking how much cash their company can save by cutting carbon.”

Tom Delay

Chief executive of the Carbon Trust

Why Energy Monitoring?

Real time monitoring of your energy and utilities will save you money, reduce your carbon emissions and help you meet your legal requirements.

[An Introduction to the Optimal Monitoring System](#)

The Optimal system is a fully managed solution for the collection, reporting and analysis of environmental, utility and energy data.

Optimal is an automated system used for measuring utility consumption, costs and emission levels that can also send alarm messages direct to designated personnel in the event of power supply failure, the downtime of your equipment, or if consumption deviates from your normal levels, thus warning you of an equipment or supply issue, or a change in the utility usage that you may wish to investigate.

SEE THE VIDEO - <http://www.optimalmonitoring.com/WhatIsOptimal.aspx>



“Put simply, the health of a business is now inextricably linked to the health of the planet.”

Envirowise

Benefits of the Optimal System

Low Costs

- Low installation costs; no maintenance
 - No software or operating system requirements; no user licence
 - Carbon Trust approved; qualifies for 100% tax relief in the year of acquisition, under the Enhanced Capital Allowances Scheme
 - Approved for Salix funding
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Simple User Operation

- Web-based, accessible 24/7 at any time from any computer, by any authorised person
 - Fully resilient, high availability service
 - Unlimited access, no limit on the number of simultaneous users
 - Total supplier independence; continuously evolving improvements
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Data and Management Control

- Live data web based, PC or Apple displays
- Immediate cost control
- Automatic alarms on power or equipment failure, or critical conditions



Reporting

- Standard or customised reports delivered where you want, when you want
- Complete audit trail
- Optional display screen in public or restricted areas
- Education and staff motivation

“Businesses of all sizes need to find ways to cut costs in this economic climate - that's a fact, there are ways to save cash without affecting the day to day running of the company and finding ways to reduce energy is one sure-fire way to do this.”

Theo Paphitis

Call L2MC for more details

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WEB: www.l2mc.co.uk